

May 14-16, 2021

## Tournament Opportunities

### **PRESENTING SPONSOR // \$50,000**

- » Company name and logo incorporated into official tournament name and logo
- » Name and logo included in all tournament marketing collateral, press releases, etc
- » Logo included on official Tournament Website
- » Logo placement on two (2) hole signs
- » Ten (10) teams in the Pro-Am (30 players)
- » Private one (1) hour clinic with Symetra Tour Pros
- » Sixty (60) VIP Hospitality 3-day passes (Fri. - Sun.)

### **OFFICIAL PRO-AM SPONSOR // \$20,000**

- » Naming rights to Tournament Pro-Am
- » Logo on all Pro-Am marketing collateral
- » Logo included on official tournament website
- » Logo placement on two (2) hole signs
- » Five (5) teams in Pro-Ams (15 players)
- » Thirty (30) VIP Hospitality 3-day passes (Fri. - Sun.)

### **VIP HOSPITALITY SPONSOR // \$7,500**

- » Naming rights to VIP Hospitality
- » Logo on all VIP Credentials
- » Logo placement on one (1) hole sign
- » Two (2) teams in the Tournament Pro-Am (6 players)
- » Twelve (12) VIP Hospitality 3-day passes (Fri. - Sun.)

### **LEADERBOARD SPONSOR // \$7,500**

- » Sponsor branded signage on three (3) on-course leaderboards (9 green, 15 green & 18 green)
- » Two (2) teams in the Tournament Pro-Am (6 players)
- » Twelve (12) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

### **1<sup>ST</sup> & 10<sup>TH</sup> TEE SPONSOR // \$7,500**

- » Sponsor branded signage placed on 1<sup>st</sup> and 10<sup>th</sup> tee (4' x 8' tee fence sign)
- » Two (2) teams in the Tournament Pro-Am (6 players)
- » Twelve (12) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

### **DRIVING RANGE & PUTTING GREEN // \$5,000**

- » Logo placement on signage at the driving range & putting green
- » One (1) teams in the Tournament Pro-Am (3 players)
- » Six (6) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

### **VOLUNTEER SPONSOR // \$5,000**

- » Logo placement on-site at Volunteer headquarters
- » Logo placement on volunteer uniforms
- » One (1) team in the Tournament Pro-Am (3 players)
- » Six (6) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

### **JUNIOR CLINIC SPONSOR // \$5,000**

- » Naming rights to the Junior Clinic
- » Logo placement at clinic and all clinic marketing collateral
- » One (1) team in the Tournament Pro-Am (3 players)
- » Six (6) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

### **CADDIE BIB SPONSOR // \$5,000**

- » Logo placement on front panel of caddie bibs (approx. 120)
- » One (1) team in the Tournament Pro-Am (3 players)
- » Six (6) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

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## Tournament Opportunities

### **GOLF CART SPONSOR // \$5,000**

- » Logo placement on front of golf carts (approx. 80) used during Pro-Am and tournament play
- » One (1) team in the Tournament Pro-Am (3 players)
- » Six (6) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

### **PAIRINGS GUIDE SPONSOR // \$5,000**

- » Sponsor of the tournament pairings guide that includes the daily tournament pairings
- » Sponsor logo on front of guide and then opportunity to place advertisement on the back page (Ad size 8.5x11)
- » One (1) team in the Tournament Pro-Am (3 players)
- » Six (6) VIP Hospitality 3-day passes (Fri. - Sun.)
- » One (1) logo on tournament hole sign

### **FAMILY NIGHT SPONSOR // \$5,000**

- » Naming rights to Family Night at Symetra Classic (Kids eat free, Pros sign autographs)
- » Name and logo on all marketing collateral promoting event
- » One (1) team in the Tournament Pro-Am (3 players)
- » Six (6) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

### **WINNER'S CIRCLE PARTY // \$5,000**

- » Naming rights to Winner's Circle Party (Tournament finish/ trophy ceremony)
- » Name and logo on all marketing collateral promoting event
- » Photo opportunity with Champion and trophy/winner's check
- » One (1) team in the Tournament Pro-Am (3 players)
- » Six (6) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

### **STANDARD BEARER SPONSOR // \$3,500**

- » Logo placement on tournament standard bearer signs (last six groups of final round)
- » One (1) team in the Tournament Pro-Am (3 players)
- » Six (6) invitations to the Meet the Pros Party
- » Six (6) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

### **PLAYER DINING SPONSOR // \$3,500**

- » Logo placement in Player Dining
- » One (1) team in the Tournament Pro-Am (3 players)
- » Six (6) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

### **PRO-AM DINING SPONSOR // \$3,500**

- » Logo placement at Pro-Am breakfast & lunch
- » One (1) team in the Tournament Pro-Am (3 players)
- » Six (6) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

### **WATER SPONSOR // \$3,500**

- » Logo placement on coolers and waste/recycling bins placed throughout course
- » One (1) team in the Tournament Pro-Am (3 players)
- » Six (6) VIP Hospitality 3-day passes (Fri. - Sun.)
- » Logo placement on one (1) hole sign

### **PRO-AM TEAM // \$2,000**

- » One (1) team in the Tournament Pro-Am (3 players)
- » Option to add one (1) logo on tournament hole sign for additional \$500